

5c Hair Pin  
Cabinets  
Two for  
5cTHIS COUPON  
and 5c for TWO  
regular 5c Cabinets  
of Hair Pins, con-  
taining a good as-  
sortment of Japan-  
ese wire hairpins.  
Notion Dept. (T)10c Rolls  
of

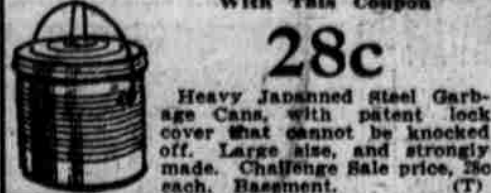
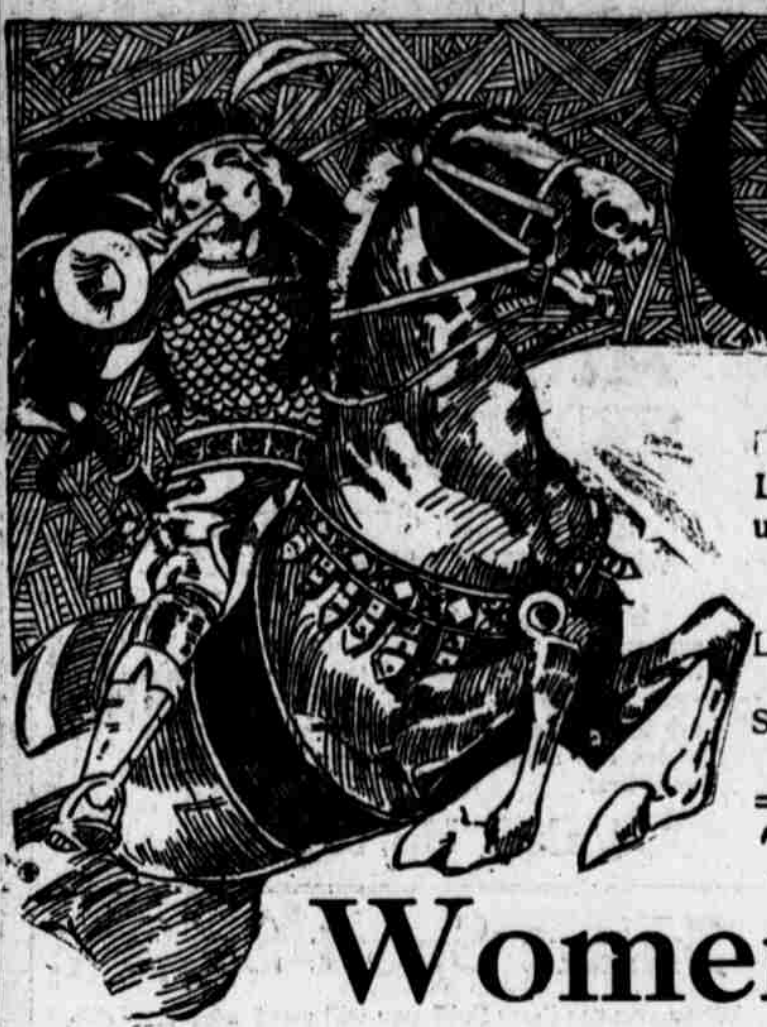
Toilet Paper

Three  
Rolls for 9c  
With This Coupon Only.  
"Woodstock" brand Toi-  
let Paper, extra quality crepe  
paper, full size rolls. Regu-  
larly 10c a roll. 30c value.  
for 5c. Basement. (T)Regular 5c cakes.  
IVORY SOAP  
Two Cakes 5cTHIS COUPON  
and 5c for Two Regu-  
lar 5c Cakes of  
Ivory Soap. (T)

STORE HOURS: Open 8:45 A.M.; Close 5:30 P.M.

"IT PAYS TO DEAL  
AT GOLDENBERG'S"  
**Goldenberg's**  
"THE DEPENDABLE STORE"10c Hose  
Supporters  
5c pairTHIS COUPON  
and 5c for Misses  
and children's Hose  
Supporters, of black  
elastic. Pin-on  
style, with rubber  
buttons. Regularly  
10c. (T)

50c Garbage Cans

With This Coupon  
28c  
Heavy Japanned Steel Gar-  
bage Cans, with patent lock  
cover that cannot be knocked  
off. Large size, and strongly  
made. Challenge Sale price, 28c  
each. Basement. (T)Regular 10c tubs  
Cold Cream  
6cTHIS COUPON  
and 5c for regular  
10c tubs of Daggett  
& Ramsdell's Per-  
fect Cold Cream. (T)

Three sales are held at Goldenberg's—the Semi-Annual Rummage Sale; the wonderful once-a-month Coupon Sale and our twice yearly CHALLENGE SALE; the last named the banner sale of them all. These events have never been successfully imitated, simply because we have kept up the reputation of wonderful bargain-giving for these sales at all times. It takes more than a name to make a sale successful.

Our twice-yearly Challenge Sale takes place tomorrow. The values are unprecedented. There is little need for us to tell you of the higher costs of everything these days—yet notwithstanding these conditions you will find prices LOWER THAN EVER BEFORE. Read the ENTIRE ADVERTISEMENT; as EVERY item is a bargain item.

However, some of the quantities are limited. We limit these purposely, so that dealers may not take advantage of them. As usual, our Challenge Sale continues for several days. Be prepared for wonderful surprises each day. No mail or phone orders filled.

The Challenge Sale's Supreme Effort—

# Women's New Spring Suits

Values Worth Up to

\$25.00—at

**\$8.75**

These are NOT the usual "sale suits," sold at similar prices, in fact they are not "sale suits" at all, but new, fresh, well tailored suits worth up to \$25.00. They are fashioned of all-wool materials, have GOOD linings and trimmings, and come in a large assortment of colors. All sizes—not remnants.

This Challenge Sale of women's suits has been carefully planned—all our immense resources brought into play to create the greatest bargain offering in our history. Without a doubt this is the finest collection of suits and the biggest values ever offered at anywhere near the price.

**THE MATERIALS:**Silk and Poplin Combination Suits.  
Silk and Serge Combination Suits.  
Silk and Gabardine Suits.  
White Serge Suits.  
New Plaid Suits.  
Shepherd Check Suits.  
French Serge Suits.**THE STYLES:**Nobby Sport Suits.  
Chic Trimmed Suits.  
Smart Flare Suits.  
Stylish Belted Suits.  
Russian Blouse Suits.  
New Embroidered Suits.  
Plain Tailored Suits.  
Pretty Novelty Suits.**THE COLORS:**Navy.  
Black.  
Reseda.  
Brown.  
Gray.  
White.  
Tan.  
Copenhagen.

All sizes for misses and women. Challenge Sale price, \$8.75.

No Store Can Meet This Wonderful Challenge Sale of

## \$1.50 36-inch Chiffon Taffeta Silks at 89c a Yard

A price on these fashionable Chiffon Taffeta Silks that is all the more sensational when you stop to consider the soaring cost of all silks.

This is a standard quality pure dye all silk Chiffon Taffeta, with soft tissue finish, of extra heavy weight and beautiful luster. Comes in a complete assortment of shades, including:

White	Lavender	Wisteria
Ceil	Tan	Mode
Nile	Reseda	Copenhagen
Cornstalk	King's Blue	Changeable Effects
Russian Green	Black	Light Blue
Golden Brown	Pink	Ashes of Rose
Navy Blue	Gray	Corn
Ivory	Mais	Plum
Old Rose		African Brown

The regular \$1.50 quality Chiffon Taffeta Silks in tomorrow's Challenge Sale at 89c a yard.



Women's 69c

Silk

Gloves

50c

Women's 12-button  
length Silk Gloves, of  
superior quality silk,  
in popular mousme-  
taille style. Black or  
white. All sizes.

Laces &amp; Embroideries

36-inch Wash Net, close mesh  
quality, in white and ecru colors.  
Regular 79c value. Challenge

Sale price, 21c

Shadow Lace Flouncings 15 in.  
wide; white only, in a variety of  
effective patterns. Regular 25c  
value. Challenge Sale price, 15cValenciennes Laces, round and  
diamond meshes; variety of pretty  
patterns; widths up to 2 1/2 inches.  
Regularly 5c yard. Chal-

lenge Sale price, 2 1/2c

36-inch Shadow Allover Lace,  
white only; good assortment of  
patterns. Sold regularly at 50c  
yard. Challenge Sale

price, 33c

Handloom Swiss and Cambric  
Embroideries, edgings, insertions,  
galloons, headings, etc.; in scores  
of openwork, blind, and desirable  
baby patterns. Regularly 12 1/2c  
yard. Challenge Sale

price, 7 1/2c

Corset Cover Embroidery and  
Flouncings, 18 inches wide; variety  
of pretty blind designs. Regularly  
25c yard. Challenge Sale

price, 16c

Real Linen Cluny-Laces white  
and ecru colors; widths up to 2  
inches. Regularly 12 1/2c and  
15c yard. Challenge Sale price

18c

42-inch Chiffon Cloth, rich jet  
black; fine quality which in the  
dyeing process has become slightly  
streaked. Regularly \$1.25

value. Challenge Sale price, 36c

**\$1.50 Self-Filling****Fountain Pens, 69c**Self-filling Fountain Pens, large  
14-k gold pen points, with chased  
barrels. Easily filled by simply  
touching a spring.A wonderful Challenge Sale  
Bargain at 69c.Decorated or Scalloped Paper Nap-  
kins, made of sterilized paper. Regu-  
lar value, 30c a hundred.

Challenge Sale price, 100 for, 12c

Finest Linen Writing Paper, extra  
heavy stock; about 100 sheets to the  
pound. Regular 36c value.

Challenge Sale price, per lb., 19c

10c and 15c Linen Envelopes, good  
heavy quality. 25c in a pack-  
age. Challenge Sale price, 5c

A Challenge Sale That Will Create a Stir—

Women's &amp; Misses' \$5, \$6 &amp; \$7 Wash Dresses &amp; Frocks

Choice at **\$2.95**Due to the co-operation of two of New York's leading wash  
dress makers we are able to provide values that establish a new  
record for so early in the season.There are 700 Dresses in the lot, comprising the samples and  
surplus stock, which we offer at just about the cost of the materials  
and trimmings.A wealth of materials and styles for your selection, including  
the following:New Plaid Voiles, Awning and Blazer Striped Voiles, Linens,  
Tissues, Zephyrs, Corded Voiles, Plain and Embroidered Lingerie,  
Figured, Corded and Colored Embroidered Voiles, Ratinets, etc.There are Sport Dresses, Russian Blouse Dresses, Tunic Dresses, Trench Dresses—in fact, the  
assortment is so varied you are certain to find just what you want.

All the leading colors and combinations, in all sizes for misses and women.

Children's Ready Made and  
Stamped Pique Hats

Regular 25c Values 10c

Children's Ready-made and Stamped Pique Hats and Bonnets,  
good quality materials. Choice of three pretty designs, suitable  
for boys or girls. Well made and finished and need only embroi-  
dering to complete.Stamped Crepe Dressing Scaques,  
ready made and require only sim-  
ple embroidering to complete.  
Sale price, 19cLarge balls of Utopia Neige En-  
broderie Floss warranted full 50  
yards in each ball. Sold regularly  
at 10c. Challenge Sale

price, 5c

Clarke's O. N. T. Mercerized  
Crochet Cotton, all numbers from  
3 to 100. Sold everywhere at 10c  
ball. Challenge Sale

price, 6 1/2c

Stamped Corset Covers, one-piece  
slipover style; variety of simple  
designs for French embroi-  
dery. Worth 15c each. 8c50c Stamped Nightgowns, natu-  
rally for French embroidery; good  
quality white muslin. 25c25c Ready-made and Stamped  
Corset Covers, complete with  
buttons and buttonholes and draw-  
string. Require only embroi-  
dering to complete. Challenge

Sale price, 10c

**\$1.25 36-Inch White****Washable Corduroy. 69c**36-inch White Washable Corduroy, the genuine hollow-cut  
quality. A grade that gives entire satisfaction and launders per-  
fectly.44-inch Genuine English Mohair Brilliantine, a rich silk lustrous  
reversible, dust proof quality, in black, navy blue, and gray. Worth

30c

54-inch All Wool Black Crepe Minkral, the proper weight for  
summer dresses and skirts; rich jet black. Regular price \$1.00 yard.

Challenge Sale price, 49c

Jewelry Challenge.  
Gold-plated Beauty Pin Sets, six  
on card; serviceable, well-made  
kinds. Regularly 10c card. 5c

Challenge Sale price, 5c

Men's Gold-plated Coat Chains,  
with engraved or embossed  
designs; well made. Regu-  
larly 25c kinds. Challenge Sale

price, 16c

Imported Mercerized Poplins

at a Challenge Sale Price you won't see equaled

35c quality at, yd., **16c**This splendid quality imported Yarn Mercerized Poplin is full 27 inches wide; a grade of excep-  
tional beauty and durability. In plain colors with stylish hemstitched stripes—a very rich satin face  
grade that is mercerized in the yarn, thus assuring permanency of finish.Colors are warranted fast. The assortment includes white, black, navy blue, gray, brown, etc.  
Challenge Sale price saves you more than half—16c a yard instead of 35c.27-inch Mercerized Pongee Linen, guaranteed 40%  
pure linen; colors warranted absolutely fast; the as-  
sortment includes white, black, old rose, wistaria,  
and lavender. Regular price 35c yard. Chal-

lenge Sale price, 18c

36-inch Imported Costume Silks, the highest grade  
silk and cotton fabric, shown in this season's most  
stylish effects; white grounds with white satin jac-  
quard and neat colored printed designs over the sur-  
face. A most effective, exclusive novelty silk. 25c

Worth 50c yard. Challenge Sale price, 25c

36-inch Stripe Tux Silk, an extra fine silk and cot-  
ton quality, with rich deep luster. In blue and white  
stripes. Washes perfectly. Regular price 35c

yard. Challenge Sale price, 19c

27-inch Rattine Suitings, a very desirable cotton  
fabric, for suits, dresses, and coats. In a large range  
of street and evening shades. Colors guaranteed  
standard dye. Regular price 15c yard. Chal-

lenge Sale price, 7 1/2c

37-inch Sport Stripe Suitings, in the stylish new  
crepe cloth, white grounds with black awning stripes,  
also the neat black pencil stripe. Regularly 12 1/2c

price 25c yard. Challenge Sale price, 12 1/2c

Women's Taffeta Silk Petticoats

at **\$1.95**Women's Fine Grade Taffeta Silk  
Petticoats, changeable colors, street  
and evening shades. Made with stylish  
flaring flounces and extra dust ruffles.  
Large assortment of kinds. Neatly  
made and finished.Batiste Brassieres, 19c  
Batiste Brassieres, trimmed with  
wide or narrow embroidery, in as-  
sorted styles; all sizes.98c Crepe Kimonos, 69c  
Crepe Kimonos, in pretty new floral  
designs, in blue, gray, lavender and  
pink. Made with set-in sleeves.  
Graceful lines. Full cut sizes.Women's 39c Nightgowns, 26c  
Women's Cambric and Muslin  
Nightgowns, slipover style, with  
kimono sleeves; edged with neat em-  
brodery. Full cut and extra long.Maids' Aprons, 8c  
Maids' White Aprons, good quality  
material; round style, medium size,  
finished with pocket and ruffle.Women's 59c Petticoats, 39c  
Women's Satene Petticoats, fine  
quality, in black, green, blue, and  
brown; made with tucked and plaited  
flounces.Corset Covers, 11c  
Women's Corset Covers, of good  
quality muslin; neat embroidery ed-  
gings; well made; all sizes.Women's Drawers, 14c  
Women's Muslin Drawers, made  
with deep flounces, with hemstitched  
hems; all sizes. Well made and fin-  
ished.Batiste Corsets, 44c  
Batiste Corsets, medium and long  
models; well boned and finished with  
extra hooks on front clasp. Heavy  
hose supporters attached. All sizes.**\$3.50 and \$4.00 Rope Portieres, \$1.69.**Heavy Velour Rope Portieres, also gobeline tapestry bands,  
with heavy valance and husk trimmings and large tassels. Fill in  
space from 2 to 7 ft.**\$5.95 Duplex Rugs, \$3.45.**9x12-ft. Reversible Duplex Rugs, the ideal rug for summer wear.  
In medallion and small figured designs. In green, red, tan, and  
brown colorings.

Groceries

5c Baking Powder, 2 for 5c  
THIS COUPON and 5c for two  
regular 5c cans of Rumford's  
Baking Powder. (T)5c Gold Dust, 2 for 6c  
THIS COUPON and 6c for two  
regular 5c packages of Gold Dust.  
(T)Orienta Coffee, 26c  
THIS COUPON and 26c for one-  
pound can of Orienta Brand Coffee.  
(T)10c Sifted Peas, 2 for 9c  
THIS COUPON and 9c for two  
regular 10c cans of Sifted Peas.  
(T)

Small Wares.

Good quality White Basting 1c  
Cotton, spool (12ml, six spools to buyer).Dressmakers' Gutter a Tated Steel  
Shears, the "ivy" brand; 7-inch  
size only. Regularly \$1.00

49c

Kleinert's Sanitary Rubber Sheet-  
ing, three-quarter-yard  
squares. Sealed cartons. 17cBoys' Pants Bands, strongly made,  
extra loop fasteners; regular 10c

kind. 5c

Embroidered Wash Trimmings,  
Handings, and Edgings; in dainty  
colored embroidered effects; four  
and six yard pieces. Regu-

larly 15c and 10c piece. 10c

Shell Hair Pins, tortoise shell and  
amber finish; crimped and loop  
styles. Half dozen in box; sold regu-  
larly at 10c box. Two boxes

for 9c

Good quality White Pearl Buttons,  
dozen on card, sizes 14 to 22 ligne.  
For children's wash dresses, un-  
derwear, etc. 2c to 5c values.

1 1/2c